

CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2016-__

INTRODUCED BY:

Mayor Javier M. Gonzales Councilor Carmichael A. Dominguez
Councilor Ronald S. Trujillo Christopher M. Rivera
Councilor Peter Ives

A RESOLUTION

**AUTHORIZING STAFF TO COLLABORATE WITH THE SANTA FE FARMERS
MARKET TO STAGE A PLAZA FARMERS MARKET ONE SUNDAY A MONTH
DURING JUNE, JULY, AUGUST, AND SEPTEMBER 2016; COLLABORATE ON A
SOUTHSIDE FARMERS MARKET; AND PROVIDE COMPLIMENTARY PARKING
DURING THE WEEK.**

WHEREAS, the Santa Fe Farmers Market (Market) began in 1968 as a small group of
local farmer's selling their locally grown products in partnership with the League of Women
Voters; and

WHEREAS, the Market now represents 130 active ranchers, bakers, dairies, beekeepers,
and food artisans representing all 15 northern counties of New Mexico, providing fresh, local
products to residents and visitors alike; and

WHEREAS, The Market is the largest such market in New Mexico, and one of the most
widely recognized markets in the United States; and

WHEREAS, the Market began operation in the Railyard District in 1999, and moved

1 into the LEED certified Pavilion in 2008, providing space for a year-round Market and additional
2 events; and

3 **WHEREAS**, more than 5000 visitors and locals will shop at the Market on any given
4 Saturday during the summer months; and

5 **WHEREAS**, it is the desire of the Market to showcase northern New Mexico's
6 agricultural bounty during the high season of agricultural production with a select number of
7 vendors displaying their products on the Plaza; and

8 **WHEREAS**, the Plaza Farmer's Market was well-received by the Santa Fe community,
9 offering citizens and visitors the opportunity to purchase produce, baked goods, and crafts, and
10 experience the agricultural heritage of northern New Mexico; and

11 **WHEREAS**, the Governing Body passed Resolution 2014-49 which declared its desire
12 to bring people to the Santa Fe Plaza, and provide increased economic development
13 opportunities; and

14 **WHEREAS**, Section 23-5.2 permits eight (8) events per year for major commercial
15 events on the Plaza, of which the Farmers Market is not one; and

16 **WHEREAS**, a major commercial event means any commercial use for which the entire
17 plaza is used; and

18 **WHEREAS**, Section 23-5.2(G) SFCC 1987 allows the Governing Body, by resolution,
19 to authorize a committee or city staff to receive, review and approve or deny requests for any
20 function of a commercial use on the Plaza or Plaza Park; and

21 **WHEREAS**, as part of the People to the Plaza initiative, the City of Santa Fe's
22 Governing Body passed Resolution No. 2015-62, authorizing staff to collaborate with the Santa
23 Fe Farmers Market to stage a Plaza Farmers Market on Sunday, September 27, 2015.

24 **NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
25 **CITY OF SANTA FE** hereby directs the City Manager to collaborate with the Santa Fe Farmers

1 Market to stage a Plaza Farmers Markets on the Plaza one Sunday a month during the months of
2 June, July, August and September, 2016.

3 **BE IT FURTHER RESOLVED** that the Farmers Market shall work with the Parks and
4 Recreation Department to determine the requirements for hosting the Plaza Farmers Market.

5 **BE IT FURTHER RESOLVED** that the City, in order to connect southside citizens
6 with local nutritious produce, shall collaborate with the Southside Farmers Market staff of the
7 Santa Fe Farmers Market to find ways to support the Southside market in 2016 and 2017,
8 including determining possible locations for the market.

9 **BE IT FURTHER RESOLVED** that in order to drive economic development during the
10 weekday Farmers Market, the City shall provide complementary parking to market customers and
11 vendors from 8a.m. to 10a.m. on Tuesdays in the Warehouse 21 and SITE Santa Fe lots.

12 **BE IT FURTHER RESOLVED** that the Farmers Market is hereby requested to engage
13 in dialogue with the Santa Fe Downtown Merchants Association, and other relevant parties, to
14 ensure all parties are aware of the intention to hold a Plaza Farmers Market one Sunday a month
15 during the months of June, July August and September, 2016.

16 PASSED, APPROVED AND ADOPTED this ____ day of _____, 2016.

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18 _____
19 JAVIER M. GONZALES, MAYOR

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21 ATTEST:

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23 _____
24 YOLANDA Y. VIGIL, CITY CLERK
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1 APPROVED AS TO FORM:

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4 KELLEY A. BRENNAN, CITY ATTORNEY

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25 *Legislation/Resolutions 2016/Plaza Farmers Market 2016*